A Study of the Effects of Educational and Administrative-Organizational Factors on the Students' Work Commitment

Mohammad Javad Liaghatdar
School of Education and Psychology, University of Isfahan
Hezar-jerib Streert, Azadi SQ., Isfahan, Iran
Tel: 98-311-793-2536 E-mail: Mjavad Liaghatdar@Yahoo.com

Fatemeh Samiee (Corresponding author)
School of Education and Psychology, University of Isfahan
Hezar-jerib Streert, Azadi SQ., Isfahan, Iran
Tel: 98-311-793-2522 E-mail: Samiee fatemeh@Yahoo.com

Alireza Sadeghian

Department of Human Sources, Polyacril Company
45km. Mobarakeh Street, Isfahan, Iran

Tel: 98-335-552-2939 E-mail: Bardia41@yahoo.com

Shokouh Shafaie
School of Education and Psychology, Azad University of Khorasgan
Khorasgan, Isfahan, Iran
Tel: 98-913-203-9674 E-mail: danial_jabbarifar@yahoo.com

Madineh Alikhani School of Education and Psychology, Azad University of Khorasgan Khorasgan, Isfahan, Iran Tel: 98-913-368-2684 E-mail: z sad1376@yahoo.com

Bibi Vajiheh Hashemi
School of Education and Psychology, University of Isfahan
Hezar-jerib Streert, Azadi SQ., Isfahan, Iran
Tel: 98-311-793-2522 E-mail: f.samiei@edu.ui.ac.ir

Abstract

Work commitment in the organizations is a factor which leads to the development of discipline, sense of duty, morality, and improvement of human relationships at work. The existence of ethics in the organization, having commitment to the tasks and playing professional roles and behaviors in the best way and with no external control, cause inner peace and satisfaction. High level of work commitment in an organization will guarantee a rise in the productivity, the realization of sustainable development, the evolution of human cultural, the management stability, the economic order and the achievement of short-term and long-term goals of the organization. Several factors affect

the various aspects of work commitment. This study aims to investigate the impact and the role of educational and administrative-organizational factors on the students' work commitment. The study is descriptive-correlational. The sample included 800 students of public universities in Isfahan, including University of Technology, University of Medical Sciences and the University of Isfahan who were selected using a sampling method proportional to size (438 girls and 362 boys). The research tool was the researcher-made questionnaire containing 30 questions in two educational and administrative-organizational aspects. The results of the questionnaire were analyzed using multivariate correlation coefficient (regression) method. The results showed that academic and administrative-organizational factors respectively affect the students' work commitment (P< 0.05).

Keywords: Work commitment, Students, Educational factors, Administrative-Organizational factors

1. Introduction

As a socio-psychological phenomenon, work commitment is one of the factors which highly affect the sociocultural development observing which, by the people of a society is one of the concerns of the developing countries (Dadgaran, 2005). When a society has managed to regard work as a mission rather than a duty, it will achieve all its goals easily.

In addition, in our society which is based on religious sovereignty, one of the most essential aspects of Islamic education is to work and to have work spirit and work commitment. Thus, paying attention to the value and importance of work and activity is one of the aspects of education in Islam which should be seriously considered. Work commitment and striving for material progress, welfare and production are of the main goals which are emphasized in Islamic school. This goal will not be achieved except in the light of education. Work commitment is a type of training which aims to modify the staff's behavior and attitudes towards improving the quality of their productivity (Abtahi, 1995).

Work commitment training starts from the family. The family exposes the person to various stimuli and shapes his/her work commitment through its support and control over the individual (Gupta, & Tyagi, 2009). This support and control lead to the accurate and disciplined supervision of the society or the organization. Afjeh (1997) concluded from his study that the family training and the children's primary education as well as encouraging people's religious beliefs and correct evaluation of their work is outstanding and effective in the formation of work commitment.

In addition to the educations available in the family, administrative-organizational factors as well training them have an undeniable role in creation of work commitment. According to Bennet and Durkin (2000); Van Vianen, De Pater, & Dijk (2007) and Lemons and Jones (2001), consideration of work commitment should be the first priority in any organization in order to increase its productivity.

According to Blau (1998) academic education affects work commitment, while according to Mansoer and Oei (1999), academic education alone is not a good predicator of work commitment. That is because men and women shape their own work commitment due to the society's expectations from them and their academic education determines only their level of work and their organizational position. According to Trombetta & Rogers (1988), education through reading career journals, how the managers deicide, policies adopted by them, authority and rules for supervision and control of personnel, organizing the staff as well as the specialized nature of a career effect work commitment.

Thus, since educational and administrative-organizational factors in an organization affect work commitment interactively (Singh, Gupta, & Venugopal, 2008; Karatepe, Uludag, Menevis, Hadzimehmedagic, & Baddar, 2006) the organization is obligated to identify the existing variables and justify the relationship between job satisfaction, organizational commitment, job stress and work commitment (Lambert, 2005).

Moreover, the organization is obligated to meet some factors such as need for improvement, self-confidence mechanisms, the proportion between individuals and their job, and finally, fulfillment of the expectations the individual have from what he is doing, which affects the employees' organizational commitment (Chung, 2002; Betz, Klein, & Tylor, 1996; Betz & Voyten, 1997; Colbert & Kwon, 2000; Lambert, 2004). According to these studies, the more satisfied is the individual with their work, the higher their level of presence at work and their motivation will be. In this regard, McKenna (2005) believes that work commitment has an inverse relationship with the staff's absence working hours. Reduction of absenteeism and inefficient occupational behaviors, quitting work (Rikletta, 2002), improvement of efforts and work assiduity and increase of the job performance (Meyer, Stanley, Herscovitch, & Topolnvtsky, 2002) are all caused by people's work commitment.

Therefore, since the development of every society is indebted to the skilled and experienced manpower who have work commitment. The present study intended to answer two major questions:

1- How much do the educational factors affect work commitment?

2- How much do the administrative-organizational factors affect work commitment?

2. Methods

The descriptive (correlation) design was used in this study. The community of the study includes all undergraduate students at the public universities of Isfahan, including 23 140 students (12 874 girls and 10 256 boys) from among which a total number of 800 students (438 girls and 362 boys) were selected randomly. Subjects were to complete researchers made quessionnaire containing 30 questions. The questionnaire was designed according to the Likert scale and the participants determined their success at each item by selecting one of the options (very high, high, medium, low and very low). Selecting the items very high was scored 5 and the items very low was scored 1. The reliability of the questionnaire was estimated using Cronbach's alpha 09. The results of the questionnaire were analyzed using multivariate correlation coefficient (regression) method.

3. Results

The results of data analysis in relation to the effects of educational factors on work ethic are presented in Table 1.

As can be seen in Table 1, the highest average (4.27) belongs to "Priority of interest and talent in choosing the field of study and job" and the lowest average belongs to "continuous evaluation of school curricula" factors.

The outputs obtained from the analysis of data in relation to the effects of administrative-organizational factors on work ethic are presented in Table 2.

As seen in Table 2, within administrative-organizational factors which are influencing work ethic, the highest average (4.33) belongs to "having supportive tools and job security like life insurance, pension, job severity, and workplace safety," and the lowest average (4.10) belongs to "accuracy in evaluation of staff."

To study the relationship between the grades students earn from educational and administrative-organizational factors and their effects on work ethics, stepwise regression correlation coefficient method was applied. In stepwise method, the independent variable which has the highest correlation with dependant variable is included into the equation and then the same is done to the next variable with the highest correlation. If the meaningfulness probability of one of these variables exceeds 10%, it will be excluded from the equation, and replaced with the next variable. The outcomes of this analysis are presented in Table 3.

As seen in Table 3, the variable which has the highest correlation with work ethic and is first included in the equation is educational factors. The influence of educational factors on work ethic is meaningful. In the mentioned table, single variable correlation coefficient R²=0.71. It means that educational factors determine 71% of total score of work ethic implicating that 71% of variance and/or students' differences in terms of work ethic relates to their differences in educational factors. At second step, the next variable with the highest correlation with work ethic is administrative-organizational factors. In Table 4 it is seen that the meaningfulness of regression coefficient implicates that educational and administrative-organizational factors predict the work ethic meaningfully (P=0.000). As seen in above table, by adding administrative-organizational factors to educational factors, the correlation and the square of correlation coefficient increase to R=0.91 and R²=0.83 respectively. It means that educational and administrative-organizational factors earn 83% of total score in work ethic. In other words, 83% of variance or students' differences in work ethic relates to their differences in educational and administrative-organizational factors.

4. Discussion

The results obtained from data analysis showed that the first factor which affects the work commitment of the students is the educational factor. The outcomes of the study are in accordance with of the studies done by Gupta, & Tyagi, (2009), Trombetta & Rogers (1988), and Afje (1997). During the first six years the children are growing under the virtues modeled by families' training and parenting behaviors, and are emulating and internalizing parental values. Then, they enter the formal educational system such as school and university. The teacher, counselor, instructor, and the coach's behaviors are the best behavioral patterns for the students by creating feeling of attachment in them. Encouraging people to study, relying on understanding and analytical capability of the students, changing universities and schools status from their mere educational to educational-research centers, gaining work experience while studying, selecting the field of study in accordance with the interest and talent of students, and the contents of textbooks are of the variables that influence the way the work commitment is shaped. On the other hand, this study depicted that having interest, motivation, and attachment towards the field of study, future career, and the work an individual does are significantly affecting work commitment. If the people are self-motivated by their interest and willingness to work, they will play a part in achieving organization's objectives and will commit

extra-role performance behaviors, based on their own ethical standards. These behaviors help the organization's objectives to be achieved.

The second factor influencing work commitment, according to this research, is administrative-organizational elements which complies with the results of studies done by Trombetta & Rogers (1988), Blau (1998), Mansoer and Oei (1999), Chung (2002), and Colbert and Kwon (2000). The discipline governing the organization is considered as the outcome of work commitment of each individual in that organization and is affected by commitment, responsibility, sense of belonging, and involvement. Continuing training and education plan, satisfying the desire for progress, individual's capabilities compliance with job, and meeting the expectation a person has for what he/she does are of the tasks an organization undertakes so as to enhance work commitment of the employees. Moreover, the availability of supportive tools which guarantees the individual's job security, personal development and growth on the basis of individual's competencies, involvement in decision making, promotion opportunity, and satisfaction can increase the level of work commitment (kuvaas, 2003).

5. Conclusion

In conclusion, by considering the sensitive role of work commitment in achieving personal comfort and social growth, families are recommended to include commitment and accountability in their parenting plan from beginning, and expose children to appropriate training. In addition, the organizations should take their work force and their needs into consideration, since the administrative-organizational factors as well as the role the organization's performance plays in shaping and creating work commitment are so significant in the way the employees perform at work.

References

Abtahi, S. (1995). Human Resource Management. Isfahan: Payam Noor University. (in Persian).

Afje, A. (1997). The Analysis of the Factors Affecting Employees' Work Commitment and Social Discipline. The Proceedings of the Second Summit on the Study of Practical Ways of Exercising Work Commitment and Social Discipline. Tehran: Islamic Azad University.(in Persian).

Bennet, H., & Durkin, M. (2000). The effects of organisational change on employee psychological attachment as exploratory study. *Journal of Managerial Psychology*. 15(2).120-146. http://dx.doi.org/10.1108/02683940010310328

Betz, N.E., & Voyten, K.K. (1997). Efficacy and expectations influence career exploration and decidedness. *The Career Development Quarterly*. 46. 179-189. http://psycnet.apa.org/psycinfo/1997-38706-007

Betz, N.E., Klein, K.L., & Taylor, K.M. (1996). Evaluation of a short form of the career decision-making self-efficacy scale. *Journal of Career Assessment*. 4. 47-52. http://dx.doi.org/10.1177/106907279600400304

Blau, G.J. (1998). Further exploring the meaning and measurement of career commitment. *Journal of Vocational Behavior*. 32(3). 284-297. http://dx.doi.org/10.1006/jvbe.1997.1628

Chung, Y.B. (2002). Career decision-making self-efficacy and career commitment: gender and ethnic differences among college students. *Journal of Career Development*. 28(4). 277-284. http://dx.doi.org/10.10231A:1015146122546

Colbert, A.E. & Know, I-W.G. (2000). Factors related to the organizational commitment of college and university auditors. *Journal of Managerial Issues*. 12(4). 484-501. http://www.Jstor.org/stable/40604326

Dadgaran, M. (2005). Discipline and work commitment in Iran's worker community. *The social, economical, scientific, and cultural Work and Society Monthly.* 66. 48-51. (in Persian).

Gupta, B., & Tyagi, A. (2009). Employees perception of workplace stressors and their attitude toward work and organization: a study of Indian managers. *International Journal of Indian Culture and Business Management*. 2(6). 686-706. http://dx.doi.org/10.1504/IJICBM.2009.027184

Karatepe, O.M., Uludag, O., menevis. I., Hadzimehmedagic, L., & Baddar, L. (2006). The effects of selected individual characteristics on frontline employee performance and job satisfaction. *Tourism Management*. 27(4). 547-560. http://dx.doi.org/10.1016/J.tourman.2005.020009

Kuvaas, B. (2003). Employee ownership and effective organizational commitment: employees perception of fairness and their preference for company shares over cash. *Scandinavian Journal of Management*. 19. 193-212. http://dx.doi.org/10.1177/0032885504265078

Lambert, E. G. (2004). The empact of job characteristics on correctional staff members. *The Prison Journal*. 84(2). 208-227. http://dx.doi.org/10.1108/02683940010310328

Lambert, E. G. (2005). Here today, gone tomorrow, back again the next day: absenteeism and its antecedents among federal correctional staff. [Online] Available: http://www.b.p.gov/news/research (July 8, 2005)

Lemons, M., & Jones, C.A. (2001). Procedural justice in promotion decisions: Using perceptions of fairness to build employee commitment. *Journal of managerial Psychology*. 16(4). 268-280. http://dx.doi.org/10.1108/02683940110391517

Mansoer, W.D., & Oei, T.P.S. (1999). Predictors of career commitment and employment level of tertiary-educated indonesian women. *Australian Journal of Psychology*, 51(1), 29-36. http://dx.doi.org/10.1080/00049539908255332

Mc Kenna, S. (2005). Organisational commitment in the small entrepreneurial business in Singapore. *Cross Cultural Management*. 12(2). 16-20. http://dx.doi.org/10.1108/13527600510797999

Meyer, J.P., Stanley, D.J., Herscovitch, L., & Topolnytsky, L. (2002). Affective countinuance and normative commitment to the organizations: A meta- analysis of antecedents, correlates and consequences. *Journal of Vocational Behavior*. 61. 20-52. http://dx.doi.org/10.1006/jvbe.2001.1842

Rikletta, M. (2002). Attitudinal organizational commitment and job performance: A meta-analysis. *Journal of Organizational Behavior*. 23. 257-266. http://dx.doi.org/10.1002/Job.141

Singh, B., Gupta, P.K., & Venugopal, S. (2008). Organizational commitment: revisited. *Journal of the Indian Academy of Applied Psychology*. 34(1). 57-68. http://medind.nic.in

Trombetta, J.J., & Rogers, D.P. (1988). Communication climate, job satisfaction and organizational commitment: The effects of information adequacy, communication openness and decision participation. *Management Communication Quarterly*. 1. 494-514. http://dx.doi.org/10.1177/0893318988001004003

Van Vianen, A.E.M., De Pater, I.E., & Dijk, F.V. (2007). Work value fit and turnover intention: same-source of different-source fit. *Journal of managerial Psychology*. 22(2). 188-202. http://dx.doi.org/10.1108/02683940710726438

Table 1. The average of some items related to educational factors

Some of the Most Influencing Factors	Average
Priority of interest and talent in choosing the field of study and job	4.27
The accordance of the field of study with talent and interest	4.21
Efficiency, punctuality, and discipline of staff working in educational institutions	4.15
Fostering the culture and developing the capability of teachers and learners in using laboratories and workshops	4.12
Having teachers with up-to-date information and progressing in accordance to scientific needs of the society	4.10
Freshness and vitality of physical environment of educational institutions	4.08
Activation of observation and consultation systems in educational institutions	4.07
Development of technical and educational, and skillful training accompanied by theoretical training	4.06
Continuous evaluation of school curricula	3.9

The highest average (4.27) belongs to "Priority of interest and talent in choosing the field of study and job" and the lowest average belongs to "continuous evaluation of school curricula" factors.

Table 2. The average of some of the items related to administrative-organizational factors

Some of the Most Influencing Factors				
Having supportive tools and job security like life insurance, pensions, job severity, and workplace safety				
Be regulate in the manner of electing managers on the basis of competency, efficiency, and work-conscience	4.28			
Having certain and identified plans in the organization				
Updating the knowledge of staff				
Having attitude towards meritocracy, and further focus on skill and knowledge of people	4.24			
Having strong management and constructive human relations between managers and their employees				
Handing over responsibilities to experienced and efficient staff				
Having accurate system to evaluation the job performance	4.10			

The highest average (4.33) belongs to "having supportive tools and job security like life insurance, pension, job severity, and workplace safety," and the lowest average (4.10) belongs to "accuracy in evaluation of staff."

Table 3. The amount of influence the educational and administrative-organizational factors have on work ethic from the point of view of the students

Variables	Single variable correlation coefficient (R)	Single variable squared correlation coefficient (R ²)	Square of modified correlation coefficient	Standard error
Educational factors	0.84	0.718	0.718	1.15
Educational and administrative-organizational factors	0.91	0.83	0.83	0.89

Educational factors determine 71% of total score of work ethic implicating that 71% of variance and/or students' differences in terms of work ethic relates to their differences in educational factors.

Table 4. The amount of influence educational and administrative-organizational factors have on work ethic from the perspective of the students by using beta coefficient

Variables	Nonstandard variables		Beta		
	B coefficient	Standard error	disaggregated standard coefficient	t	Error-likelihood
Educational factors	2.18	0.06	0.59	31.5	0.00
Administrative-organizational factors	1.58	0.07	0.42	22.24	0.00

By adding administrative-organizational factors to educational factors, the correlation and the square of correlation coefficient increase to R=0.91 and $R^2=0.83$ respectively.