



Harmonious Sports: the Ideal Pattern of the Sustainable Development for the Competitive Sports

Te Bu

Graduate College, Beijing University of Physical Education

Beijing 100084, China

E-mail: buteagu@sina.com

Abstract

In the paper the authors think that the competitive sports of China also face many challenges such as much more investments and low benefits, deficient talents and prominent structured conflict. Therefore, the sustainable development of the competitive sports means to adapt the development demand of the social and economic cultures and promote the comprehensive, harmonious and sustainable developments between the competitive sports and human according to the people-oriented principle. First, the humanized development of the competitive sports should be emphasized. Second, the comprehensively harmonious development of the competitive development should be emphasized. Third, the permanent durative development of the competitive sports should be more emphasized. Fourth, the diversity development of the competitive sports should be more emphasized. The new whole-nation system of the competitive sports in the harmonious society is not only the “sports mechanism with Chinese characteristics which is dominated by the government, governed by the society and controlled by the market, and combines the market measure with governmental investment”, but also the modern management mechanism with small investment and more outputs, high efficiency and low costs. We must quickly establish the talent cultivation system of the competitive sports in the market dominated by the government. To deal with the relationship between the scale and the benefit for the competitive sports and conform to the projects allocations of competitive sports, only we can reasonable arrange and allocate resources, and adjust measures to develop the sports events of the competitive sports according to the characters and conditions of various regions, and we can ensure the sustainable, stable and healthy development of Chinese competitive sports.

Keywords: Harmonious sports, People-oriented, System innovation, Scientific selection, Reasonable allocation

In the Beijing Summer Olympics of 2008, the competitive sports of China have created resplendent achievements, overwrote the history of the Olympics, and fully exhibited the strength of Chinese competitive sports. However, we must clearly realize that there are many challenges for Chinese competitive sports, such as much more investments and low benefits, deficient talents and prominent structured conflict. So to keep the sustainable development, the competitive sports be reformed and innovated, and follow the harmonious and sustainable development road.

1. Harmonious sports: the direction of the sustainable development for the competitive sports

The Chinese academia has discussed and studied the definition of the sustainable development of the competitive sports and the development road. But “certain blundering emotions” exist in the present researches (Pan, 2002), and the systematic and profound researches about the character and meaning of the sustainable development of the competitive sports, the physical sustainable development strategy and the physical sustainable development index system are still deficient. As we all know, the competitive sports are the special cultural phenomena in the society, and they are the social practical activities which take human as the rebuilding objects. Its sustainable development is not only same but different with the sustainable development of the social and economic cultures.

We think that the sustainable development of the competitive sports means to adapt the development demand of the social and economic cultures and promote the comprehensive, harmonious and sustainable developments between the competitive sports and human according to the people-oriented principle. To realize the sustainable development, the competitive sports must adapt and harmonize with the developments of the economy and the culture, consciously cater for the tendency of the social history, and actively follow the tide of the modern times. The development of the competitive sports must adapt the support of the economic and social development, the capability of the cultural and educational developments and the carry ability of the ecological environment system, which can make the competitive sports comprehensively, harmoniously and sustainably develop. And that is the deep relationship between the

competitive sports with the developments of the economy and the society, the developments of the culture and the education, and the development of the ecological environment, and its core is the multiple relationships between the competitive sports and human. The deep essential of the sustainable developments of the competitive sports, the social sports and school sports is the ordered development, the humanized cultivation and the harmonious development of the sport talents and it is the problem about the effective integration and the ecological development of the sports resources. The sustainable development of the competitive sports means the harmonious and balanced development of the interior factors and resources of the competitive sports. Whether for the harmony among the competitive sports and the social sports or the school sports, or for the harmonious development of the competitive sports, the essential means the harmonious development of the multiple values of the competitive sports such as competition, amusement, education, representation and leisure, and the harmonious development of the competitive sports and human. Therefore, we think the sustainable development of the competitive sports means the harmonious development of the competitive sports with the society, and the harmonious development between the competitive sports with human. The sustainably developmental competitive sports are the deep regression of the sports essential, the time appearance of the harmonious sports and the coruscation of the humanized sports (Bu, 2007). So the sustainable development of the competitive sports possesses following notable characters.

First, the humanized development of the competitive sports should be emphasized. The aim of development should be the human development of body and mind and continually fulfill the human demand for the comprehensive development, not the project and technology even the gold medal. Second, the comprehensively harmonious development of the competitive development should be emphasized. The enthusiasm of the development main body should be mobilized, and the interior association and effective integration of many development factors such as competitive sports, social sports and school sports should be strengthened, and the harmony of the competitive sports and the social developments should be realized. Third, the permanent durative development of the competitive sports should be more emphasized. The development of the competitive sports talents and the increase of the competition events should adapt the carry ability of the social resource and the human, and the present people should benefit offspring and establish long-effective mechanism. Fourth, the diversity development of the competitive sports should be more emphasized. The development of the competitive sports should transform from the single mode of gold medal to the development mode with multiple values such as amusement, education, leisure, economy and representation. In a word, the competitive sports of the sustainable development are “to achieve the integrated dynamic harmony including human and the nature, human and human, human and themselves by the ideas and measures of the comprehensive harmony of the sports” (Wang, 1997).

2. People oriented: the essential and core of the sustainable development for the competitive sports

The people-oriented competitive sports mean that the sport must promote the perfection of the human and sever for the development of the human. First, the intention of the competitive sports is human. The training, game, gold medal and name of the competitive sports are measures not intention, and the intention is the development of the human. Second, the development of the competitive sports should fully consider the carry ability of the human. The practices have proved that the sports include the competitive sports actually can strengthen human constitution and preserve human health. But undeniably, the sports especially for the competitive sports are a handful of double-edged sword, and the sports will probably bring sports hurts. So the development of the competitive sports must accord wit the rule of the human themselves and harmonize with the carry ability of the human, or else, the people-oriented intention can not be realized. The aim of the competitive sports is faster, higher and stronger. However, how to define that? Can the competitive sports exceed the limit? Is human energy bottomless and inexhaustible? In the new century, Rogge put forward that the aim of the competitive sports development was “cleaner, more humanism and more united”, which endowed the “faster, higher and stronger” with new meanings and embodied the “people-oriented” development view of the competitive sports. Third, the competitive sports should fully embody the humanism and individualization. Sports especially for the competitive sports are the sports to show the individuality. Without the development of the individuality, there is no the comprehensive development of the human. The people-oriented development is to stand out the characters such as the whole nation, the foundation, the personality and the difference of the competitive sports and realize the free and comprehensive development of the human. To realize the “people-oriented” development objective, the competitive sports should complete following aspects.

First, the competitive sports should walk out the “gold medal orientated” mistake and realize the “people-oriented” multiple values function. The development course of the competitive sports is actual the process from the single value function to the multiple values function. However, for a long term after China was founded, because of the influences of the international climate and the domestic environment then, the dominant value view of China emphasized the importance of the political behaviors and political orders, and the political demand became the main direction of various works in China, and the competitive sports also took the “country-oriented” as the only valuable tropism and took the service for the national politics as the highest aim. So, the political function winning glory for the motherland was notably emphasized, and other functions of the competitive sports were gradually forgotten even abandoned, and the

situation of the single value function formed. With the deepening of the economic system reform in China, especially under the time background to establish the socialism harmonious society, the competitive sports are experiencing two important transformations, i.e. “from the grouped political demand to the human essential demand, and from the compulsory material gain demand of the society to the active demand of the individual healthy and happy living (Hu, 2000)”. Human concern degree about the political function of the competitive sports is gradually fading, and the economic function, the education function, especially for the leisure and amusement function of the competitive sports are more and more obvious, and the time change from the “gold medal oriented” to the “people-oriented” is gradually being realized. Therefore, when the development strategy of the competitive sports of China is confirmed, we are required to exactly grasp the essential and various social value functions of the competitive sports from many layers such as driving and popularizing the competitive sports, developing the economic function and enriching the education, amusement, training and leisure functions for the cultural and entertainment activities, abandon past “gold medal oriented” single competitive sports function concept, ensure the sustainable development of Chinese competitive sports along the scientific development view, and realize the aim of the real “people-oriented” and harmonious development when we emphasize obtaining excellent sports achievements and gold medals.

Second, the competitive sports should largely advocate the humanism. The biggest obstacle of the sustainable development of the competitive sports is the deficiency of the humanism. When emphasizing the political demand, Chinese competitive sports had ignored and oppressed the individuals and personality for a long time. When the sports concepts such as personality, individualization and living have led the tide of the global sports development, we are hard to avoid feeling confusion and attaching the old sports theory. In the new century, especially in the day establishing the harmonious society, we should put the humanism into the sports theories, and integrate the competitive sports with the amusement. Chinese competitive sports will be not the political tool any more, and it will be the carrier of health and amusement for every Chinese (Hu, 2002). Therefore, in the competitive sports, for the design, arrangement, training, recovering and game of the actions, we all should fully consider the essential and most important factor, i.e. the human. In the establishment and the implementation of the training plan, in the drastic competition, and in the social competition leaving from the game field, we should fully consider the social attribute that athletes are social human, stick to raise human spirits, continually enhance human spirit ambit, fully respect human right, have a definite objet in view, taking athletes as the core, teach athletes in accordance of their aptitude, largely mobilize their training enthusiasms, change athletes’ passivity in the training process, change the situation that athletes will be forgotten out of commission, make athletes obtain coaches’ concerns in the training, make athletes obtain audiences’ favor in the competition, make athletes obtain the concerns from the society out of commission, and realize the humanism of the competitive sports (Ma, 2004).

Finally, the competitive sports should maintain the justice and realize the green justice of the competitive sports. The competition of the competitive sports is cruel and unmerciful and insists on the principle of the “survival of the fittest”, but it is opening and just, and the permanent philosophy is that the difference is the essential of the harmony, which also is the infinite charm for the sustainable development of the competitive sports. The principle of justice started from the competitive sports has been the concept pursued by the harmonious society, and the justice of the sports is the activator of the harmony among humans. As a sort of special value practice and sprit direction that humans grasp themselves and the world, the competitive sports are a sort of harmonious and nice project. Only in that way, the competitive sports can realize the “people-oriented” aim and embody the spirit of “cleaner, more humanism and more united”.

In conclusion, we think the people-oriented competitive sports are to inspire human biological energy in the body and create infinite space for the development. In the development and variance of the world sports culture, we deeply feel the negative effect of the national modernization to human development of body and mind, and as a sort of special measure against race degeneration, the meaning of the sports is very obvious. As one of the most valuable games in human living, the occurrence of the sports indicates that the human should not forget to cherish their beautiful body and biological power by the patterns such as training and competition. The human social activities are trying to develop and utilize various non-biological energies, and the human sports defend and inspire the biological energy from them. A sort of bright counterwork forms, and in the counterwork, the great philosophical meaning that the human invents the sports is really contained. The essential attribute of the sports is the social and cultural activity taking the body training as the basic measure and trying for the healthy development of body and mind and integrating characters such as competition, amusement, education and representation. Its foundation roots in human sport which only roots in the muscle shrinking like various sports. Without human muscle shrinking, there is not human sport, and without human sport, there is not human survival and human development. It is obvious that the sport which tries to dig human sports ability is the important mode to perfect human survival and development. For the importance of this mode however we try to understand and describe, it is not excessive or exaggerated (Ling, 2003).

3. System innovation: the system guarantee of the sustainable development for the competitive sports

The system innovation is the permanent topic about the healthy development for the human economy and society. At

present, the inertia of the “whole-nation system” in the competitive sports is very prominent, and it is obviously not seasoned with the function conversion of the government, the deep development of the socialism market economic system and the requirement of the sustainable development of the competitive sports. So we all put forward the problem about the system innovation of the whole-nation system, but the direction of the reform and the innovation still confuse human. We think that the persistence of the whole-nation system accords with the choice in the historical stage of Chinese sports project development, but we must effective reform and continually innovate the whole-nation system of the competitive sports, and establish the new whole-nation system with Chinese characters, vital forces and energies, advance with the times. The new whole-nation system of the competitive sports in the harmonious society is not only the “sports mechanism with Chinese characteristics which is dominated by the government, governed by the society and controlled by the market, and combines the market measure with governmental investment (Hao, 2005)”, but also the modern management mechanism with small investment and more outputs, high efficiency and low costs.

To establish “the new whole-nation system”, we should try to realize two transformations and two establishments.

The first “transformation” is to gradually realize the transformation separating government functions from sports management. The establishment of the new whole-nation system is to establish the running mechanism which is propitious to the harmony, the flexibility and the high efficiency of the competitive sports, to transform from the government management to the society management, and to transform from the administrative order management to the modern society management by the sports castes according to the laws. To establish the harmonious society and keep the advantage of the whole-nation system of the competitive sports, we must change the practice that the development of the competitive sports all depends on the administrative behaviors of the government, fully utilize the market mechanism to effectively integrate even inspire the sports resources of the whole country, and serve for the sustainable development of the Olympic strategy and the competitive sports. Therefore, we must constantly enhance the level of the competitive sports through the adjustment of the social mechanism and the market mechanism by the government and the market, promote the socialization and the industrialization of the competitive sports through the market mechanism, and finally realize the real “whole-nation system” of the competitive sports which the government, the society and the market harmonize and all people participate in. At present, the essential of the “whole-nation system” is that the sports administration right is highly centralized in the governmental sports administration department, and various sports centers can not separate their functions from the management, and various single sports associations really are assistances of various centers which still are governed by the government. At the same time, the potentials and enthusiasms of the society, enterprise and school to hold the competitive sports with high levels have not been really exerted, and the status of the civilian sports industry such as the occupational sports club has not been really enhanced. To establish the new “whole-nation system”, we must gradually realize the function-management separation according to the principle of “small government and big society”, and transfer the function in the various-level governments to relative enterprises, castes and agencies, and separate the function of the governmental sports administration management departs from the All China Sports Federation, Chinese Olympic Committee and various single sport association, and gradually realize the ordered harmony, ordered compensation and effective integration between the government and the market. The main function of the sports administration department should be transferred to carry out national policies, direct and management the competitive sports, constitute industrial policies and development plan of the competitive sports, manage and supervise the national financial investment to the competitive sports by the name of the country, and ensure the sustainable development and the harmonious development. All China Sports Federation should concretely lead and hold national competitive sports, and various single sports associations are concretely charged with relative games and training under the lead of All China Sports Federation. Chinese Olympic Committee can concretely assume the development of the Olympic sports in China. Actually, the government which assumes infinite rights and infinite obligations should be changed to the limited right and limited obligation, and the governments give away part rights which are assumed by new main body. But the rebuilding of the right and the benefit allocation can only be realized by the government predominance and compulsion of the whole-nation system, which is one of meanings in the system innovation of competitive sports.

The second “transformation” is to gradually realize the diversity of investment bodies. The characteristics of the whole-nation system of Chinese competitive sports is the instruction system of the government, and the government is the only main body of the development of the competitive sports, and the government has the decision-making right and the distribution right of the resources, and the government can compulsorily adopt the administration measures to make the resources and the development of the competitive sports close to the national aim, which is the advantage that the country can centralize all powers to do the big thing. At present, the socialization degree of Chinese competitive sports is not enough to produce amateurishly competitive sports, and the marketization degree can not support the occupational sports in the large range. Therefore, we can not simply give up the whole-nation system, and we should sustain even increase the financial investment of the competitive sports in quite a long time. However, the core of the competitive sports system is the instruction system of the government. After China confirmed the strategic objective of the socialism market economy, the systems of the society and the economy have been essentially changed, and the

mode that public ownership is dominant and different economic sectors develop side by side has occurred. That makes the system of the competitive sports transformed to the socialism market economy. The competitive sports with the whole-nation system don't face the single governmental investment any longer, but the multiple composite structure with social multiple investment bodies. So we should change the traditional government decision and government dominated mode to the mode that the government, the market, the non-profitable organization, the enterprise, the community and the family participate in together to make decisions and implement, compensate the deficiency of the governmental investment and ensure the capital source of the sustainable development for the competitive sports.

To realize the "first establishment", we should gradually establish the sports resource selection and integration mode taking the region as the base and taking the city as the center which is the time tendency for the sustainable development of the modern competitive sports, and is the necessary result of the socialization and the marketization of the competitive sports. There are many foreign experiences which can be used by us. With the development of the socialism market economy, the development of Chinese urbanization also offers certain conditions for the resource flow of the competitive sports. Therefore, the running of the new Chinese whole-nation system must change the former selection and training system, and change the past linear structure of "local amateur team to provincial team to national team" to the network selection and training mode taking the region as the based and taking the city as the main body. Concretely speaking, through the innovations of the management system, the training system, the game system, especially the talent selection system, we should gradually form the new whole-nation system which takes various big cities as the base, takes the market mechanism and the social self-rule as the main measures, takes various games as the important opportunities, effective bridges and drive powers, takes necessary governmental financial allowance and prize as the direction, to drive the sustainable development of Chinese competitive sports and further drive the process of Chinese urbanization, and promote the sustainable developments of the competitive sports and the social economy.

To realize the "second establishment", we should gradually establish the training and competition allocation that professional teams, occupational teams and amateur teams can exist the same time. For a long time, China had implemented the single training system of the competitive sports, and its main bodies include county amateur sports school, provincial professional sports team and national team. Under the condition of the socialism market economy, this sort of single professional competition and training mode has not suited for the demand of the development of the modern competitive sports, and we must discuss the running mode that professional teams, occupational teams and amateur teams can exist at the same time. We should fully utilize the policy guidance and the leverage of the capital investment from the government, and continually establish the professional teams for the Olympic strategy, and establish national training based in various big cities according to the principles such as national investment, industrial management, project bidding and strict auditing to ensure the sustainable development of the important events. At the same time, we should largely advocate the occupational educations with social self-rule and market-dominated and drive the developments of the occupational allies with high socialization and marketization, and the single sports association should completely break away from the government administration departments. We should also largely foster the school league matches and national league matches taking the middle schools and colleges as the main bodies, dig and develop the resources of the competitive sports in the school, establish a passel of complete sports famous school through the league matches, cultivate the brand schools of the competitive sports, develop the schools with high level competitive sports to be the bases of the sustainable development resources of Chinese competitive sports, and ensure their powers of the sustainable development.

4. Scientific selection: the cultivation mechanism of the sustainable development for the competitive sports

First, the talent resource is the first resource of the sustainable development for the competitive sports. The marketization of the competitive sports talent factor should be established and developed, and the reasonable selection, scientific cultivation and ordered flow of the competitive sports talents should be promoted. Especially after 1990s, the Chinese competitive sports talent flow developed from the departments to the region even the national range. But because of many problems such as idea concept, management system, value view and operation mode, the present sports talent flow still has large limits, for example, dealing with the talent shortage by talent storage, protecting the weak by limiting the flow, and manage the talent communication market by the planned mode. Therefore, we must quickly establish the talent cultivation system of the competitive sports in the market dominated by the government.

Second, the new reserve talent cultivation system combining sports and teaching should be established and perfected. For the reserve talent cultivation, both the demand of the development of the competitive sports and the young athletes' individual and family future should be considered, so the competitive sports can obtain sustainable development. Under the present situation, we should constantly walk on the road combining sports and teaching, integrate the resources of the amateur sports schools, cancel or unite county amateur sports schools with bad schooling benefits, and develop the amateur training in the school with good conditions. We should also push the club system in the middle and elementary schools, dig and cultivate promising talents of competitive sports. We should continue to expand the scale of the sports team with high level in the colleges, and favor more considerations to these colleges, and gradually form the reserve

talent cultivation system from the elementary school to the middle school and to the colleges. Therefore, the sports system, the society system and the education system should be emphasized at the same time, and they should compete and communicate each other, and form the reserve talent cultivation system with close connection and expedite transportation channels (Xia, 2004).

Third, the capital investment of the competitive sports reserve talents should be largely increased. According to the total allocation of the Olympic events by the country, we mainly ensure the main events in the Olympics, and effectively centralize and use the special outlay from the centre and the region to cultivate the main reserve talents, and adjust the proportion and the structure of the special capital investment of the reserve talents. At the same time, according to the classification management principle of the sports events, we should reasonably distribute human resource, material resources and financial resources and adopt the mode of investing before evaluating for the centralized national teams or the part of teams with centralization and decentralization. And for other teams with centralization and decentralization, the local government first invests in them, and when they obtain certain achievements in the games, we will compensate local investment by the one time encouragement and form the benefit and investment system.

Fourth, the training bases should be reasonably developed and constructed. For the location and the construction of the training bases, we must overcome past mistakes such as repetitive construction, single function, single project and low benefit, rebuild and readjust the existing bases according to the training effects and original bases, the principle of two enthusiasms from the centre and the region, strictly control their scales and quantities, and centralize all powers to establish about 10 bases. At the same time, according to the characters of the competitive sports such as science, comprehensive, fine and centralization, we should establish a few national comprehensive training bases with high level. We should continue to support and continually perfect the universities, especially the sports colleges, to establish their sports teams with high level, and offer favorable policies from the base construction and capital investment, and make them become into the new “growth point” of Chinese competitive sports in the 21st century.

Fifth, we should establish the evaluation index system about the competitive sports reserve talents cultivation. Reasonable encouragement system and correct evaluation have directional function and encouragement function. The total leading idea to evaluate the department and the coaches who take on the responsibility of fostering reserve talents should be strengthening the talents transportation and desalting the game places. For the talent transportation, we should emphasize the quality more than the quantity. For the quantity, we can divide the game classes into the international games (such as Olympics, World Cup and World Championship) and general international games (including World University Games and continental games) and national games, divide the achievement levels into three layers including record-breaking, winning god, winning medals and winning top 8, and the weights of various classes should be separated. According to the comprehensive evaluation, we can form the final evaluations for the coaches on various layers and promote them based on the final evaluations. At the same time, the country and provinces should not only encourage the athletes and coaches who obtain predominant achievements, but the encouragement quantity should far exceed the salary amount of the lower class game to encourage coaches, especially the coaches from the grass roots to scientifically select talents and scientifically train athletes and put the emphases on the talent transportation for the country (Wei, 2002).

Sixth, the construction of the athlete security system should be quickened. With the continual sports reform and the continual perfection of the whole society security system, the establishment of the social security system of letterman has been the top priority in the present sports reform. The perfect social security system can not only promote the reasonable flow and optimized distribution for the sports talent resources, and guarantee athletes' legal rights, but fully enhance lettermen's competition and training enthusiasm, and it is the necessary measure to attract young people to join the team of the competitive sports. As the special group, the excellent athletes are national rare talents whose occupation has characters such as high investment, high risk, long period and uncertainty, so accordingly we must establish the social security system according with their occupational characters. China should invest certain capitals to establish the “athlete training and arrangement funds”, which can offer the guarantee for the athletes when they are out of commission and largely change the phenomenon of “they are star group yesterday, and they are weak group today”.

5. Reasonable allocation: the energy mechanism of the sustainable development for the competitive sports

The allocation of the sports events in the competitive sports is an important aspect for the resource allocation of the competitive sports, and it is also the important aspect to deal with the relationship between the scale and the benefit for the competitive sports. China has a vast territory, and the resources are not distributed evenly, and the conditions that various regions develop the competitive sports are different, and only we can reasonable arrange and allocate resources, and adjust measures to develop the sports events of the competitive sports according to the characters and conditions of various regions, and we can ensure the sustainable, stable and healthy development of Chinese competitive sports.

Strengthen the strongest events and develop potentially strongest events. For any country, even the country with the strongest competitive sports strength, it can not win in all Olympic events. China has accumulated abundant experiences in many years' practices, and the traditional strongest events have been formed. The predominance of the strongest

events is obvious in the world, and they promote that Chinese competitive sports level enters into the first group, and these strongest events include pingpong, badminton, dive, gymnastics and shooting. According to present strength and finite finance of Chinese competitive sports, we should mainly develop the strongest events and the potentially strongest events. Based on mainly developing the Olympic events, we should reasonably adjust the interior structure of the events with small events, and exert the optimal benefit of the strongest event allocation. The potentially strongest events means those events which have possess higher level and can be translated into the strongest events through increasing investment, for example, female swim, judo, swordplay, female volleyball and female hockey. And we have a passel of world class athlete in these events, and they can completely be the new increase point of the gold medal. Therefore, we should strengthen the implementation power of the "Project 119", strive for breakthroughs in track and field events and swim, largely change the tendency that the collective ball events slide down, hold the leading level in the female volleyball and female football, continually develop the potentially strongest events and extend the development space.

Optimize the competition structure. We must reform the traditional competition system and fully exert the multiple functions and the comprehensive benefits of the competition. Starting from the form, scale, event and cycle of the competition system, combining the diversification development tendency of the world competitive sports game and Chinese actuality, we should establish the macro competition control system combining the market with the plan, keep the basic balance of the competition quantity, promote the optimization of the competition structure, and lead the sustainable, reasonable and healthy development of the competition. At the same time, we should change many deficiencies of National Games such as too much events, unobvious emphases, large differences among various teams, unfair opportunities, too much awarded marks factors and complex marking schemes, further embody the policy that firstly develop the Olympic events, lead various regions to put their eyes on the talent cultivation and Olympic gold medals. The various city sports games should take cultivating the Olympic event reserve talents as the objective, take young athletes as the competitive objects, and lead the cities to develop the Olympic events with weak bases. The national single competition should take the competitive level as the competitive standard, fully encourage the enthusiasm of the allocation regions to cultivate the talents with high level in the strongest events, and promote the diversification development situation of the competitive sports in various regions.

Dynamically manage the Olympic and non-Olympic events. We should scientifically predict and care about the events change and development of the Olympics, and grasp the event tendency of the world competitive sports in time. For the events which may enter into the Olympics and suit for development and popularization in China, we should predict in time and mainly support them, which can make Chinese competitive sports level to always keep in the international leading status and really realize the sustainable development and the harmonious development.

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