



## The Global Interests in the Process of Globalization

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### Abstract

Global interests are products of globalization. It is also an important subject in globalization studies. For human being, interests are vital as the basic factor determining the living conditions and happiness. Interest relations hold the core position in amounts of social relations. In the process of globalization, we should recognize and build global interests in the world. This paper the issues concerning how to understand global interests, who can stand for global interests, challenges for global interests, opportunities for global interests, and how to improve and maintain global interests.

**Keywords:** Globalization, Global interests, World politics, International relations

Some countries expand their national interests to the whole world and the governments claim that they have global interests. Those are not real global interests. Real global interests are the common interests hold by all individuals and countries. They are the top human interests.

Global interests are products of globalization. It is also an important subject in globalization studies. For human being, interests are vital as the basic factor determining the living conditions and happiness. Interest relations hold the core position in amounts of social relations. Interests are the core of human political activities, legal activities, economic activities, and all social activities. Interests are the focus of political issues, legal issues, economic issues, and all social issues. In the history of human civilization, the awake of interest consciousness marks the rationality and the progress. Sorts of human activities are driven by interests. In all social fields, such as politics, laws, economy, and military, interests serve as motives for people's value orientation, target choice, behavioral rules, and decisions.

As globalization generates enhancing mutual relations, it does not automatically produce a set of common experiences, views, and values (David Held, Translated by Zhou, Junhua, 2005, p3). Global interests are still unclear today. Under this condition, globalization is similar to a giant ship in an ocean, without fixed goals and planed lines. The potential risks and threats are terrible. If we can not understand global interests clearly, globalization will have more threats and a dark future. In the process of globalization, it is necessary to recognize and build global interests in the world.

### 1. How to understand global interests?

The process of globalization is an inevitable continuousness of human socialization. It is the top level of human socialization. Global interests come into being along with the process of globalization. Before human being enters the time of globalization, there are only regional interests and regional interest issues but not global interests or global interest issues. The essence of interests is to satisfy the interest subjects and to achieve harmonious internal and external relations of interest subjects. Global interests can be sorted into human living state interests and human living environment interests.

At present we can not define global interests clearly. On the other hand, we can point out what global interests are not and what global interests are about. Global interests are not the sum of all individual interests, not the sum of all nations' and countries' interests, not the maximization of some personal interests, and not the maximization of some nations' and countries' interests. Global interests are human common interests including all individual interests, nations' and countries' interests, and sorts of interest relations.

People's recognition to interests starts from individual interests. Public interests recognition tends to be in an increasing state, surpassing individual interests and recognizing family interests, kindred interests, enterprise interests, and community interests, and surpassing family interests, kindred interests, enterprise interests, and community interests and recognizing nations' interests and countries' interests, and surpassing nations' interests and countries' interests and recognizing global interests. People's recognition to global interests is different. They face barriers and can not overcome them in recognizing nations' interests and countries' interests. In the world, all people regard nations' interests and countries' interests as the top in politics, laws, psychology, and affection. The idea of taking global interests as top interests is not recognized by the world theoretically or practically.

As interest subjects overlaps with recognition subjects, the recognition to interests are self-conscious. The recognition to self interests reflects the level of self consciousness in a sense. The precondition of recognition is attention. And the result is to acquire knowledge. As for the recognition to global interests, both precondition and result are unsatisfying.

The first is insufficient attention. The second is short of knowledge. Compared with knowledge of earth concerning astronomy and geography, knowledge of globalization and global interests seems to be hazy.

## **2. Who stands for global interests?**

Just as there is no earth more than 4 billion years ago, there is no global interest before human enters the time of globalization. In the process of globalization, global interests come into being step by step.

The fuzziness of organizational state is the primary reason for unclear and undefined organizational goals. The trust-agency assumption assumes that the principal is rational, and he understands his interests completely, and he can empower the agent based on self interests (Francis Fukuyama, Translated by Huang, 2007, p51). In perspective of organizational state, the principal and the agent for global interests are not established. The subject of global interests is a complex structure staying at the top of human society. At present, it is still immature. Till today, the global government is still an illusion of few scholars. There is not a global organization and institution that is at the same level with global interests.

UN and other international organizations are products of modern international relations. Their main function is to coordinate international relations, deal with world affairs, and participate or host some world-wide causes, standing for the global interests to certain degree. Any country, party, religious group, trans-national enterprise, and other traditional social institution have relevant interest subjects. That serves as a part of global interests but can not stand for global interests completely. But they can partially stand for global interests as they maintain self interests. Anybody is one particle of global interest subjects. Everyone is responsible for global interests and has a voice in global interests, just as people are responsible for national affairs and have a voice in national affairs.

Global interests can not be represented by few interest subjects intensively. Global interests can be represented by all interest subjects respectively. Global interests can not be represented by few interest subjects completely. Global interests can be represented by relevant interest subjects partially.

## **3. Challenges for global interests**

Some ancient problems, such as wars, poverty, thirsty, hungry, crime, corruption, bribe, and ignorance, are still unsolved, disturbing modern people. Today's new issues, such as nuclear proliferation, warming climate, shortage of water sources, and energy, force people go to the edge. As increasing people are developing local economy, they explore natural sources and pollute ecological environment. The earth is in danger. For the whole human being, it is extremely dangerous. Modern international relations and orders are still in a non-government state. Whether more serious global issues can be solved completely under the state of international relations and non-government will test human political rationality and wisdom.

Kinds of conflicts for interests stop the construction of global interests. Interest invasion, interest cheat, and interest exploitation deepen the dispute between individuals, parties, nations, and countries. The narrow view of interests from individuals to nations to countries is popular. Some people regard their interests to be higher than others. The growth of some people's interests is from occupying or hurting others' interests. Some countries' interests are higher than others'. The growth of some countries' interests is from occupying or hurting other countries' interests. Interest conflicts and gaps stop the process of globalization and the progress of human civilization.

Some people expect more than the limit of fact. Their desires for interests rise unlimitedly, which may cause the emergence of evil interests. In order to satisfy some evil interests, certain illegal activities happen. In the aspect of countries, conditions are similar. Some countries establish their interests based on wild desires in stead of practical needs. Therefore, these countries will pursue for illegal interests and may take all possible illegal actions in order to achieve their aims. Just as the cancer cell threatens the life, local illegal interests will threaten the existence of whole interests. At the time of globalization, countries' illegal activities will not only ruin the world peace but also threaten human safety. The destructive energy created and accumulated by human being can ruin the earth. If countries' illegal activities can not be controlled effectively at the time of globalization, it will result in the die at last. The World War I and II happened at 20<sup>th</sup> century prove this point. Nobody can exclude the possibility of a global tragedy.

Countries will never quit from the stage of history. In order to sustain self interests, countries may take irrational actions, what can make them win domestic supports but also obtain sympathy in the world. Countries' interests are the top state for most people, which turn into a natural barrier of recognizing global interests. The patriotism focused on being loyal for countries' interests and dedicating to countries' interests is still the common value at the time of globalization. For most people in the world, countries' interests are saint and dominating. After people's personal interests are satisfied, they will feel happy for countries' honor, be sad for countries' disasters, and dedicate themselves for countries' sake. They would not like to input equal passion and energy in other things. Compared with tangible countries' interests, global interests are intangible. The lightest hurt on countries' interests may inspire giant angers. However, the most serious hurt on global interests is ignorable. Countries stand for certain political interests. They are not the top form of human union. Therefore, it is time to consider something surpassing countries (Cornelius. F. Murphy, Jr, Translated by

Wang, Qiliang, Wang, Yahong & Wang, Wen, 2007, p199).

#### **4. Opportunities for global interests**

Recognitions to natural phenomena and laws gain fast progresses. With this basis, productivity is improved to such a degree that it can not only satisfy people's living needs but also create necessary material conditions for all people appreciating civilization fruits.

Globalization drives the improvement of global interest values, promoting the formation of global interest community. Firstly, along with the decrease of transportation costs and the reduction of distance limits, an independent economic net is developing in the world. (Joseph S. Nye, Jr. Translated by Zhang, Xiaoming, 2005, p228). Developed and convenient communications and transportations drive people to participate in trans-national economic activities and cultural exchanges frequently, what enhance global economic and cultural associations. The mutual dependence of countries' economic and cultural development is strengthening in the world. The mutually influencing state can generate a strong power, pushing the recognition to common interests to a higher top. Secondly, the progress of science and the popularization of education will make every earth resident to know that everyone is living the same earth with others. Earth is the only one that is right for human being, but it is in danger due to people's illegal activities. For the living space, everyone should acknowledge that there is only one earth and one home. To share, integrate, and balance interests is the must way to build global interests. Thirdly, protection for ecological environment gains a wide attention, which turns into the first field achieving the common recognition in global interests. The consciousness of protecting ecological environment is enhancing and the technologies of protecting ecological environment are developing. To protect ecological environment is not only necessary but also practical.

In the process of globalization, global market, global trade, global net, global governance, global cooperation, and global alliance are only means adopted by human being. Only global interests are the target of human activities. The common axis of economic globalization, political globalization, social globalization, and cultural globalization is interest globalization. As globalization makes people feel that earth is smaller and smaller, it is urgent for human being cooperate together.

#### **5. How to enhance and maintain global interests?**

Although it is not the fact that everyone can feel, recognize, and care about global interests, or everyone is the same important for global interests, global interests are indeed associated with everyone. Nobody is an exception. To enhance and maintain global interests needs everyone participation. Facing global interests, the principle is right for everyone: one earth, one duty.

Since everyone is equal, the just interests of everyone, any group, and any country deserve equal treatments and cares in the world. All individuals and nations should pursue for and enjoy just interests. The just interests include two parts: just interest expectation and just interest acquirement. The former is the just motive and the later is the just activity. On one hand, set interest expectation according to practical needs. Prevent and stop the growth of illegal and evil interests. On the other hand, activities taken by people, in order to satisfy self interests, should not hurt others' interests objectively.

The academic field advocates the idea of global interests surpassing nations and countries. Scholars get rid of their backgrounds and statuses, and start the humanism exploration on public credit, standing on the side of whole human being, instead of certain nation, country, or civilization. Only with same recognition to interests, can it avoid continuous conflicts. The essence of solving conflicts requires for academic input because the solution of conflicts is a process of analysis and exploration (John. W. Burton. Translated by Tan, Zhaojie & Ma, Xueyin, 2007, p168).

Under present conditions, make best use of talent sources, and absorb all kinds of talents. Build a global wisdom base based on global interests, surpassing nations and countries. Make top studies on globalization and relevant issues. Supply intelligent and wisdom supports for enhancing and maintaining global interests and developing effective global actions. We need such a mechanism in which experts can exert their effects completely and hold academic conferences continuously. And this mechanism can achieve a trace studies on scholars' views and opinions concerning world affairs (John. W. Burton. Translated by Tan, Zhaojie & Ma, Xueyin, 2007, p170-171).

All nations, countries, and international organizations should combine together to make up a global goal based on global interests. In the framework that global energy matches up with global governance, global needs match up with global supply, and global development matches up with global environment, follow the fundamental principle of labor creating values, allocating properties fairly, and using sources reasonably, forming a global value system and target system based on popular human nature and civilization.

Prospecting for the future and the fast developing globalization, only by seeking for common positions and goals, coordinating common recognition and tactics, adopting common measures and actions, and enhancing and maintaining global interests continuously, can human being get rid of the evil circle from global disaster to re-construction to new disaster to extermination, and step into the harmonious and prosperous bright future, with civilization and progress.

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