



Analysis on Local Government Support in Agricultural Industrialization—Based on the Reflection of Dumping Milk in Zhaodong City of Heilongjiang Province

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Abstract

During the developing process of agricultural industrialization, the peasant, the Facilitating agency, the Leading enterprise are carrying on gambling in every way. And the Local government's unreasonable support behaviors, will certainly speed up the gambling being out of balance. This article carries on the analysis of Pours the milk event of Zhaodong cattle-raising household in Heilongjiang Province, to discover the unfairness of Local government's support behaviors in agricultural industrialization. It also analyzes the main cause of Local government's support behaviors, as well as the negative influence produced by such kind of unreasonable support behaviors. And finally the paper points out that the Local government needs to set up scientific and reasonable support behaviors to promote the regional economic development and to escort for the healthy development of agricultural industrialization.

Keywords: Agricultural industrialization, Local government, Support behaviors, Region economy

1. Review of Pours the milk event of Zhaodong city cattle-raising household in Heilongjiang Province

At the inquire deeply Heilongjiang Province Zhaodong city pour milk event, we discovered but actually Zhaodong raised the cow to have a section of historical development, already formed the development scale, has had certain region superiority, promoted the local economy to develop fast. In 2007 the second half of the year, because the international market powdered milk rise in price influence, the Heilongjiang Province various fresh milks Processing industry milk source is been anxious, causes each dairy product Processing industry to fight for the fresh milk. But the Zhaodong municipal government is precisely surges upward in the international domestic milk price, in the milk source intense situation, by "the standard milk source market, prevents the milk price fluctuation wound agriculture" the name, prevents the local milk source outflow, protects the local dairying enterprise development. Nearly presented but actually the milk event.

On September 27, 2007 the Heilongjiang Province Zhaodong Xuanhua township raising cattle household concurrently receives the milk to stand stationmaster the generation of cloud peak, because the discontented Local government supposes the card in the road to seize and hold in custody the milk vehicle, to prevent the milk source foreign shipment forcefully the behavior, is in a rage pours into own 9 ton fresh milk the trench. Simultaneously the Xuanhua township and Songzhan Town's several other milks stand Stationmaster Huo Guiquan, Hong Quan, Zhang Xudong et al. also in abundance to reflect, the Zhaodong municipal government to protect a local enterprise milk source, does not let their toward the outside enterprise sell the milk, although the outside areas enterprise receives the milk price to be high, also does not permit to sell. Not only Zhaodong's milk source does not permit the outflow, transports the milk vehicle from the Zhaodong process also to have the phenomenon which is seized and held in custody by the locality. Some media track reported this event, has caused some disputes, this article is embarks from this event, analyzes the Local government to support the behavior in the agricultural industrialization the reason and the guidance analysis.

Zhaodong dairying development pattern mainly by "company + Intermediary organization + peasant household" primarily, what Facilitating agency here figure receives the milk station. Receives the milk station function is the collection disperses peasant household's fresh milk, then the enterprise receives the milk station to carry on the unified purchase. Such movement pattern reduced some transaction cost, also strengthened has received the middle function which the milk stood. The milk station is shouldering the dual statuses, since enterprise's request representative, is also the raising cattle household benefit spokesman, is the milk agriculture and the enterprise linked link. But in the

Zhaodong milk event, the milk stands with the milk agriculture is event's victim similarly but actually, the milk stands the intermediary function submerges completely under government's compulsion control. But the place dairying enterprise's fast development makes the very big contribution for the provincial economy development, solved the employment, the tax revenue for the Local government and so on some questions, the place dairying enterprise has a stronger influence to the Local government policy decision-making. The peasant household is at the dispersion production state, has the weak negotiated price words power, not with enterprise coordinated negotiations status, what are more accepts the price which the enterprise proposed, draws up in the enterprise under the contract carries on the production, is weak to Local government's influence.

2. Pours in the milk event the Local government to support the influence which the behavior produces

2.1 Strong administrative interference, harm government image

Local government's role should be in the jurisdiction district economical event's pacificator originally, but is not the economical event's participant, the localization should be serves the broad masses. But in the Zhaodong milk event we discovered but actually starts from September 25, 2007, Zhaodong departments and so on public security traffic police, raising livestock, sanitation and antiepidemics unite the starting off interception, to detain the dairying company to transport the milk vehicle, even if transports the milk vehicle from the Zhaodong process not to let off. Obviously, this behavior has the strong administrative interference color, has the very strong benefit tendentiousness obviously. The Local government takes the economic subject participation economic activity, has disturbed the normal market economy, the display function is not the economical event's pacificator obviously. Zhaodong municipal government's behavior serious violation raising cattle household and dairying company's legitimate rights and interests, also *serious damage Local government's image*.

2.2 Violates the fair competition principle, the destruction reasonable environment of competition

From the milk event, we discovered but actually the Zhaodong municipal government actually forcefully prevents the local milk source outflow, its goal nothing but is wants to protect the local dairying enterprise development. Although the Local government has protected the place individual dairying enterprise, actually has poured into the very strong jamming to the normal dairying development, violates the fair competition principle. Along with the people living standard's enhancement, will certainly to increase to the milk product demand. The milk product enterprise development irregular "Dominoes" the dominoes will be advanced, the milk product expense level promotion, will make the cow dairy industry competition to intensify gradually, the dairy industry market will be experiencing is mixing the cards "the Warring States dispute". In the market had disorderly, the distortion competition behavior, causes the dairy industry production confusion, government's role to be this dispute's pacificator, for enterprise between fair and principle competition cultivation health beneficial environment. But should not for the place benefit, protect the Local enterprises, artificial breaks the reasonable environment of competition.

2.3 Breaks the enterprise and peasant household's gambling is balanced, affects the region economy healthy development

In the international or domestic milk price surges upward in the situation, the Heilongjiang Province various fresh milks Processing industry milk source is anxious, each dairy product Processing industry fights for the fresh milk in abundance. By rights, the market appears competes for the milk source competition, should be the best opportunity which the milk agriculture profits, should create the condition maintenance milk agriculture benefit positively as the local government department. But the government strengthened firmly to the fresh milk mobile control, the milk agriculture only could sell to the fresh milk the place the dairying enterprise, but produced the fresh milk the cost to increase, the enterprise purchased the milk price actually to continue somewhat low. Under this kind of environment, dampens the milk agriculture inevitably the production enthusiasm, only then makes is willing to fall over the fresh milk extreme behavior. According to the market rule management's Local government's support behavior, artificial has not broken the dairying market supply and demand balanced relations, has harassed the market order, has limited the market economy free development. Looking from the region economic development's long-term angle, has hindered the milk source unrestricted flow, did not favor improves the milk source quality, has broken market economy own adjustment, deep harm locality and nearby regions dairying production healthy development

Under the Local government control, the milk agriculture will have the possibility to make the withdrawal to raise cow's profession, will change to other professions to carry on the production. But fresh milk insufficient supply under the background, will affect the dairying enterprise's normal production inevitably, has enlarged the cost which the enterprise will produce, will create the milk source artificial reduction, will have the negative influence to the region dairying development, near and will also be having the negative effect to the region economic development.

3. The Local government supports the question which and the reason analysis in the agricultural industrialization the behavior displays

3.1 Between the Central authorities and the Local government exist cooperate gambling

Our country is the centralization sole system country, the Local government is Central authorities' at place business representative. The Local government should carry out Central authorities' decision-making. But in high degree of concentration planned economy system to market economy system switch process, corresponding centralization pattern gradually to decentralization pattern development. Local government's benefit main body status protrudes day after day, its government also suddenly inflated, has had ability which bargained back and forth with the Central authorities, thus in with in Central authorities' relations, presented in some kind of degree not to cooperate gambling.

The decentralization may cause the Local government to display its information dominance well, also provided a better economy for the Local government to drive, caused the Local government to be more positive joins in the provincial economy development, strengthened Local government's in region economy words power and the leading power. But while is promoting region economic development positively, also cultivated the Local government to become a special benefit main body, aggravated in the jurisdiction district the place protection color. The Central authorities to the Local government hit product, actually lack the powerful supervising mechanism and the restraint mechanism, causes the Local government jurisdiction restraint to weaken, like this sought oneself benefit for the Local government to lay down the foreshadowing.

3.2 The Local government benefit urges the regional protectionism to be in vogue

The Local government takes one "the economic man" the role, must maintain own benefit surely, in aspects and so on resources, businessmen are invited to open companies will carry on the keen competition. Under Local government competition dual effectiveness influence, both the positive promotion locality economic development function, simultaneously and will multiply the regional protectionism, will initiate between the Local government not, when will compete. Between Local government not, when will compete the chain-like response to affect the market disposition resources, artificial will take the measure to harm the region economic development, the harm general participation economic subject benefit. Looks over our country near for 20 year economic development practice to look that between the Local government is the competitor mutually, take competes high quality may flow the element of production as the key point, adopts "yields profit excessively" or "competes excessively" policy, achieves the enhancement resources right to control the goal, its result is inevitably affects the market to the resources disposition.

3.3 The latter taxes and fees time presses to send the Local government "to seek" the behavior

Since 16th National Congress of the Communist Party of China, Central authorities several years appear about the agricultural aspect "the first of the document", the implementation to adjust the national income assignment pattern reasonably continuously, implement the industry to return nurturing to parents the agriculture, the city to support the countryside under the policy background. In 2006, our country global phasing-out agricultural tax, has finished the farmer turns in more than 2000 years "the imperial grain national tax" the history, after our country countryside has welcomed "the taxes and fees time".

Under the central policy's background, strengthened the peasant household to farm the livestock-raising the enthusiasm, has enlarged to the agricultural production investment dynamics. But is opposite in the Local government says, the agricultural tax revenue has been the local finance income main part, now the local finance receives the central policy the influence, but the sharp decline, Local enterprises' tax revenue becomes local the financial revenue main point of growth. Is to local finance's consideration, the Local government and the Central authorities is different to peasant household's policy tendency degree, in 17 big reports the Central authorities bright pointed out that must solve the farmer question and the support Leading enterprise develops pays equal attention. But in the place administration stratification plane, Local government's policy motive more encourages the development enterprise, enlarges to the enterprise development support dynamics, increases the Local government financial revenue through the enterprise tax revenue. This will cause the Local government to be insufficient to peasant household's attention degree, more tendency in the enterprise, nearly have neglected peasant household's benefit, will be receives in exchange for the Local enterprises with peasant household's benefit to develop.

3.4 The enterprise has the stronger about Local government decision-making ability compared to the peasant household

In the barrio scope, benefit representative who the Leading enterprise takes a collective, easier to have the collective action color, has the stronger collective action ability, easier to take the measure to strengthen to Local government's influence. But disperses the milk agriculture, likely disperses sand, very difficult to unify, forms the collective action to exert own influence to the Local government. Therefore the enterprise is more advantageous than the milk agriculture in affects the Local government, about Local government's support behavior elects. But the Local government itself also has own benefit trend, when the Local government benefit is consistent with the peasant household benefit, the Local government behavior will enlarge to the peasant household protection dynamics, otherwise, when the Local government

benefit even may say will work as place certain official own benefit and is by chance inconsistent with the peasant household benefit, peasant household's benefit's outflow was unavoidable.

3.5 The narrow achievements view induces local government's unreasonable behavior

Local government's main officials will be about the Local government decision-making main strength, the achievements view which the local governments will twist must make Local government's unreasonable behavior. Now, takes the local government, what are more is pursues the economical the fast development, what because are more in government official's inspection system is the economic indicator weight, but is not the social efficiency weight. When one-sided pursue economic efficiency, will neglect the social efficiency. Sometimes at the serious deficient social surveillance and in the restraint situation, local government's blind pursue economic development, is by harms the peasant household benefit to receive in exchange, even is harming the local resources and the environment serious pollution obtains for price receiving in exchange.

4. The Local government the positive role which should display in the agricultural industrialization

Must set up the Local government in the agricultural industrialization the correct support behavior, overcomes some negative factors to the Local government behavior influence, escorts for the peasant household benefit, cultivates the just environment of competition for the enterprise, makes the contribution for the agricultural industrialization healthy development, displays the Local government fully the guidance role which plays in the region economic development process.

4.1 The Local government must carry on the reasonable industrial layout, stimulates the region economy

The Local government wants to carry on the characteristic industry layout reasonably. Must act as circumstances permit in the superiority characteristic industry's choice, the key development has the region characteristic and on the latent competitive power product. If the Heilongjiang Zhaodong, is situated at south Heilongjiang, is the dairying develops one of earliest local, local cow raising has become the scale. Therefore the Local government should positive display oneself command the superiority, the prioritize and cultivates the region superiority characteristic industry, serves in the broad masses, guides the people to become rich, stimulates the region economy.

4.2 Display government leading role, supplement and consummation agriculture industrial production operational mechanism

Plays Local government's leading role, "operates independently, the voluntary contract, the benefit linkage, the risk share, the communal development" the orientation according to the market main body, instructs from the benefit assignment mechanism and the revolution restraint mechanism two aspects to its market main body's behavior. The benefit assignment mechanism had decided industrial production movement's tightness, the revolution restraint mechanism has guaranteed the industrial production smooth development. As the Local government not only as the agricultural industrialization's in economic activities' system decision maker, has the problem to the agricultural industrialization prompt well distributed. The government most intermediate, the function is very big, government's support guidance, can definitely control the benefit the assignment, nearly affects the benefit main body.

4.3 The enhancement government supports dynamics, perfect agricultural product market distribution system

In the advancement agriculture industrial production management's process, must the develop market network, establish the perfect circulation services structure vigorously, forms one take to wholesale the big market frame, by all levels of synthesis agricultural market fair as the support, from to construct the business city primarily take each region as the network, take the farmer production and marketing organization as the supplement four big market distribution system. At the same time, must the market network system, the circulation services structure's construction and the small cities construction organically unifies, must emphasize will concern the project, the enterprise, the market, the processing region and so on unify with the town construction, cause its relative centralism. Both may promote the small cities development, and is helpful in courses the agricultural industrialization management a higher stage.

4.4 Sets up the Local government correct achievements view, serves for the agricultural industrialization

Sets up the correct achievements view, accepts the society to supervise, displays the Local government to serve the function truly. Guides the region economy healthy development positively, is coordinated in the good agricultural industrialization various main bodies interest relations, during pursue economic development, also pays attention to the ecological environment, the science harmonious development, constructs has the Chinese characteristic socialist market economy, escorts for the agricultural industrialization's healthy development.

5. Conclusion

Correct Local government role localization. The Local government is in this region the economic activity pacificator, but is not the economic activity participant, is the contradictory coordinator, but is not the aggravating contradictory pusher. Must understand Nourse correctly the paradox, breaks through bottleneck which in the region development

meets, gives full play to the Local government to guide the function positively.

In “companies plus households” in the benefit gambling model, increased the peasant household and the enterprise transaction cost, even more has underlined the cooperation instability, must form the Facilitating agency, is enterprise's spokesman, is the general peasant household's benefit spokesmen, is the Leading enterprise and peasant household's contradictory intermediate area, effective strengthened the peasant household and Leading enterprise's cooperation stability. Simultaneously must establish the profession association, strengthens the Uyghur power dynamics, practical completes the milk agriculture benefit spokesman.

Strengthens the supervision of public opinion, displays the news the guidance function, the enhancement milk agriculture strives for the reasonable right dynamics. The public opinion inspector general can admonish in the agricultural industrialization all quarters behavior, protects the weak one benefit. The Local government is in the region the policy leader, in the reform developing process, is playing the very major positive role, but magistrate's pursue achievements constantly, pursue in the region the economic efficiency, actually to a great extent has neglected government's social efficiency. Should strengthen the public opinion the surveillance, urges on the Local government in the administration process, true carries out Central authorities' wish, practical maintenance good milk agriculture benefit.

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