

The Way to Success for Contemporary Workplace People

--An Analysis from the Hit of the Chinese Version Ugly Girl

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Abstract

The reasons for the hit of the Chinese Version Ugly Girl are as follows: to draw closer the psychological distance with the audience; to offer "soul facelift" to the city's white-collar women; to bring the majority of ordinary people the joy of "alternative success"; to give humane care to the hard-working people in the hard situation. The struggle experience of the ugly girl Wudi provides the contemporary workplace human great inspiration: to be self-confident, to smile, to self-suggest positively, to position and persist, and to hone one's excellent professional qualities.

Keywords: Ugly Girl, Workplace people, Success

According to the data of CSM: the ratings of the first domestic career inspirational drama Ugly Girl ranks second across the country; the number of audience adds up to about 65 million. With the hit of "Ugly Girl", Lin Wudi, the girl with an appearance of "where seen, where destroyed." came into the audience's view. Her sunny attitude facing the job market also won everyone's admiration. Experts point out that the emotional intelligence of Lin Wudi, a girl of great wisdom but often appears slow-witted has become the prerequisite for the success of the workplace people, and this is what the newcomers who have just entered the job market are lack of.

1. The causes for the hit of the Chinese version Ugly Girl

1.1 It provides the audience with a relatively true story, and draws closer the psychological distance with the audience.

Only when the film and television creation is more close to the life of the majority audience, can they have a wider audience. The past film and television drama created too many beautiful ladies and handsome guys. Beautiful ladies and handsome guys are really enjoyable, but the beautiful ladies and handsome guys, after all, are rare. In reality, most people are ordinary-looking. "Dreamland" is too far away from real life, and what the audience needs is a relatively true story. In social psychology, there is a "mistake effect", meaning "jade with a slight blemish" is better than the "flawless white jade" to win people's favorite, because the former impresses people as the person in reality, so it is real, while the impeccable impresses people as disturbed and untrue. For such an image, people will not truly accept and love them, but rather to politely keep them at arm's length or politely admire them. Mr. Lu Xun once said: "All the sacred and mysterious things are worthy of suspicion." China National Acrobatic Troupe has also ever gone wrong when performed in foreign countries. However, the local audience didn't mock and satire because of the temporal mistakes made by the actors, but more and more audience went to the show. Because people learned through the acrobats' mistakes that the breathtaking action is true. Trueness impresses people most profoundly.

1.2 It offers "soul facelift" to the city's white-collar women and helps more ordinary girls regain self-confidence.

In current culture, to be beautiful for a girl is undoubtedly a great asset, so almost every woman has "inferiority complex", being more or less dissatisfied with their appearance. This inferiority complex is more and more enlarged with the hint of the traditional film and television work "beautiful ladies and handsome guys". Women always consciously or unconsciously, compare themselves with someone in the televisions or films. The more they compare, the bigger their unease and anxieties are. It is understood that the international well-known for personal cleaning brand "Dove", i.e. the exclusive title sponsor of the Ugly Girl, as early as in the year 2005, initiated more than 80 countries around the world the "Campaign for Real Beauty", committing to let women "see their own beauty", which has attracted more than 500 million people's active participation. The sponsorship of Ugly Girl is undoubtedly a new continuation of "real America action" in China, and a great psychological

reform to help ordinary girl "regain self-confidence". As the data show, Ugly Girl owns a very high popularity in younger audience of 13 to 29 years old. Among the female viewers, about 65% of the total number, well-educated and high-income white-collar females accounts for a higher proportion. A white-collar female said bluntly: "The reason I like Lin Wudi is I see the hope of 'beauty' from her and she give me a spiritual facelift."

1.3 It brings the majority of ordinary people the joy of "alternative success", and is good for health.

According to Maslow's hierarchy of needs theory, everyone wants a better development for him or herself, and ultimately achieve the desire of self-realization. However, in real life, due to various reasons, people will walk the road difficultly towards success. TV is portrayed as an opportunity for people's "substitute success", especially the drama viewers are able to resonate with. Each person can imagine him or herself as the girl who cannot be more ordinary inside the television. With the role in the script struggles and succeeds step by step, they themselves can indirectly enjoy the joy of success. If according to the traditional urban romance drama routines, the main character is pretty and then all the way being promoted ... there would be a large gap between them and the reality of ordinary people, making it difficult to empathy. However, the ugly girl Lin Wudi, either in physical appearance or wealth, are similar to ordinary people, and even the appearance is inferior to the ordinary people, so it is very easy for the audience to be "into play", and count emotions of the role as a personal favor. The audience can enjoy relaxed entertainment, and at the same time get an alternative satisfaction. Psychological studies have shown that: moderate illusory satisfaction is also beneficial to our physical and mental health.

1.4 It gives humane care to the hard-working people in the hard situation, catering to people's needs for diversification and tolerance.

At present, it is a time of financial crisis; too many people are working hard in difficult condition. After suffering setback in applying for a job again and again and being laid off again and again, people need encouragement, inspiration, care and tolerance. The broadcasting of TV series links exactly the pulse of the times closely. Wudi, a female graduate student, graduated from the financial major in Chongqing University, was repeatedly frustrated as a job-seeker because of her appearance. "Fighting! Fighting!" This is the watchword she always says again and again to herself. Being refused by the employers for 17 times, she received the telephone from the famous advertising agency "Concept" to give her a chance for interview. The audience under the screen, after seeing the experience of the characters being defeated again and again, and every time keep on fighting until achieve the ultimate success, will receive "enhanced alternative" –as long as I make effort, I will eventually succeed. It is thus clear that, the underlying cause for Ugly Girl can appeal to the audience is the embodied humanistic care wrapped in a comedy shell. In fact, each of us have an ugly "Wudi" lived in our heart. She is not perfect, not self-confident, and immature, also in her own distress, just like us. Just like Lin Wudi, we all need to learn to smile in unfavorable environment, to the face all difficulties with perseverance and courage, perseverance and struggle as well as warm smile.

2. The great inspiration that contemporary workplace human gets from the struggle experience of the ugly girl Wudi

Wudi, we cannot say much for her appearance, but we really cannot help but like her: she is pure and never gives up. When confronted with a problem, she always first thinks of a way but not think of an excuse, and she always believes there are more solutions than problems. What kind of precious quality Wudi has on earth to let the contemporary workplace people, especially women in the workplace to learn and practice? What inspiration her struggle experience gives to the people of the contemporary workplace?

2.1 Self-confidence is the fundamental source of strength to the success.

In television series, self-confidence is a bargaining chip for Wudi to achieve the ultimate success. Psychologically speaking, self-confidence to the spirit of people, just as the salt in the human body, is indispensable. Confident person will correctly understand and accept him or herself, and continue to unearth his or her inner resources. Confident person will not feel inferior to others, so there is no by-product brought about by inferiority complex, such as cowardice, retreat, sensitivity, suspicion, vanity, concealment, etc.; Confident person will not be conceited, will not disdain dealing with others, narcissistic, supercilious; Confident person will associate with others properly. They will not lose themselves. They need others, but will not be overly dependent on others; they love others, but do not want to tightly grab others. Wudi tells you that: A person's looks can not be changed, but we should believe we are unique in the world, and being unique is beautiful. We should have the confidence that "Every person is good for something". Confident person do not necessarily have a lot of things, but she has a great wealth - self-confidence, which is the wealth that can never be snatched by someone else, and will always belong to her, covering her body to become the most beautiful aura.

2.2 Smiling is one of the best name cards to success.

Facing everybody, Wudi always smiles. Even facing the one she do not like, she can still smile. Her smile shows her self-confidence, tolerance, kindness and innocence. Some people say that smile is the best name cards in life. Smiling is a body language with far-reaching implication, saying: Hello, I like to see you and I am very happy with you. Smiling can give yourself confidence, give others sincerity, draw quickly the distance between persons. Smiling is a self-cultivation. In essence, it means friendliness, encouragement, warmth and tolerance. A woman's look revealed on face is always more important than the clothes she wears. People who really know smiling is always easy to get more opportunities than others. A personnel director in a large department store New York said specifically that he would prefer to hire a female staff member who even did not graduate from elementary school - if she has a lovely smile, instead of hiring a Doctor of Philosophy with a cold face.

2.3 A positive self-suggestion provides a silent-run power for a person's development.

As the saying in psychology goes, if you think about beautiful things all day long, a beautiful frame of mind will come along, if you think about sad things all day long, sad frame of mind will come along. What you're always thinking about, then what you are. Here "think" is a hint to us: "I can do it." "I am happy." or "I cannot do it." "I am very unlucky." To a large extent, to change the self-suggestion, we can change our life, because suggestion determines the behavior, and behavior determines the results. Therefore, if we want to be happy, to be successful, we can only be like Lin Wudi, to input the positive language. Do not say "I'm exhausted." but to say "After being busy all day, now I feel really relaxed." Do not say "Why it is me who was laid-off?" but to say "what reason is not there?" Do not say "Can I do it?" but to say "I will be competent." and so on. Statement should be concise and not ambiguous, unrealistic and ambiguous. As the saying in psychology goes, if you think subconsciously something impossible, your brain will offer a variety of reasons to be not able to do. However, when you believe – truly believe that something really can be done, and then your brain will help you find ways to be able to do.

2.4 Accurately position is a breakthrough to a person's success, while perseverance is the essential process.

Success for people in the workplace has different kinds, but the essence is nothing but "find the right seat" and "adhering to sitting down." In a sense, the reason for Wudi's popularity mainly due to her position in the play. Because she is not naturally beautiful, she did not choose to work as a model for which beauty is especially important. Competing recklessly in the places we have full knowledge of where we are inferior to others, we can only say that is folly. While bypassing our own shortcomings and inadequacies and competing where we are superior to others is a smart move. In reality, for many of the career women, although most of their jobs are not "beautiful", they all had this as the most important acts of display, pursuing blindly a "slender white," "devil figure," which is not really showing of self, but the loss of self, the loss of his own role, loss of their own unique beauty. A more mature person should understand that some things are inborn, no matter how we struggle, we can not obtain them. People in the workplace should be clear to understand their own interests, their strengths, their weaknesses and inadequacies, ignore what can not possibly obtain, cherish what they own, and tap their own potential, and create in reality the land their own unique beauty.

2.5 To hone one's excellent professional qualities is the most powerful weapon for a person to defeat others.

As to the reason for the success of Lin Wudi, in addition to the sunshine state of mind, the most fundamental factor is that she has excellent expertise: as a Master of financial major, she can speak Japan, Germany and France, good at financial analysis, proficient in the securities business. In the real job market, such a rare professional will also be hard for people to refuse.

A data survey showed that, during the recruitment of IT personnel, 78% of companies, value primarily the professional quality of job seekers, but the fact is that only 8.47% of young people consider themselves being "creative". The contemporary young people master the modern scientific and technological knowledge this era has brought us; meanwhile, they are also faced with great opportunities for development. However, they lack a clear career direction and the accumulation of work experience, and yet are ambitious. Their career development is often stagnant. For the young people who want to make a breakthrough in the workplace, the groundwork is to be professional based on stability. The greatest inspiration the young people get from Lin Wudi is: to focus on improving their comprehensive quality, profound knowledge will eventually be bring success!

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