

Thought on Innovation of College Student Work Idea in a New Period

Zhanjun Ma

Dezhou University, Dezhou 253016, Shandong, China

E-mail: dzwxbs@163.com

Abstract

Colleges and universities assume the fundamental task of cultivating socialist cause constructors and successors with all-around development of morality, intelligence, physique and aesthetic, and all work in colleges and universities has to cater to and serve development and growth of students. As an important component of realization of the fundamental task of colleges and universities, student work has to insist on human-oriented and innovate the idea of student work, so that we can better do the management of college students and promote earlier growth of students. Innovation of students work idea is to employ the human-oriented scientific outlook on development to lead student management work, liberate thought, update concept and promote healthy, coordinated and sustainable development of college student management work.

Keywords: Innovation, Students, Work idea

To build a well-off society in an all-around way is the struggle goal for China to step into a new generation and is also a new stage for modernization construction of China. In order to realize this struggle goal, the Party Central Committee proposed the human-oriented scientific outlook on development which insists on overall, coordinated and sustainable development. The scientific outlook on development has rich connotation and human-oriented is the core of scientific outlook on development. The colleges and universities assume the fundamental task of cultivating socialist cause constructors and successors with all-around development of morality, intelligence, physique and aesthetic, and all work in colleges and universities has to cater to and serve development and growth of students. As an important component of realizing the fundamental ask in colleges, student work seems especially significant in the entire work. It is not only an honorable and arduous task assigned by the Party and the country, but also the starting point and objective of student work in colleges to innovate idea of student work, conduct well students work in colleges and promote earlier growth of students. It has extremely important realistic significance for student education and management in socialist universities and colleges to strengthen consciousness and firmness of carrying out the scientific outlook on development in student work, put forth effort to change those ideological concepts that don't fit in the scientific outlook on development and make an effort to resolve prominent problems that influence and restrict scientific development.

1. Innovation of the idea of student work is the objective requirement for conducting well the student management work in colleges and universities in a new situation.

“Innovation is the soul of the national progress and an inexhaustible motive force for a nation to flourish and grow.” The Party's Seventeenth Congress definitely stipulates, “We should carry out the education strategy of the Party in an overall way, insist on human education-oriented and moral education being first, implement education for all-round development, improve modern education level, cultivate socialist constructors and successors with all-round development of morality, intelligence, physique and aesthetic, and provide education that all citizens are satisfied with.” As an important component of overall education, higher education assumes the historical mission of cultivating qualified constructors and reliable successors for socialist cause. To a large extent, student work in colleges and universities directly serve for “cultivation of qualified constructors and reliable successors of socialist cause.” For the time being, as an important aspect in higher education, student work is faced up with the following new situations. With development of globalization, especially Chinese entry into WTO, higher education in China has gradually stepped into a global track, which will necessarily require that higher education measure the level of running a school according to the internationalized standard and the qualification of talents it cultivates will also have to transfer towards the internationalized standard. Acceleration of informationization and network enables western culture and ideas flood into China, which impacts the

ideological soul of contemporary students to different degrees. The college expansion plan makes the number of students increase rapidly and, according, the quality of students goes landslide to different degrees. The institutional reform and transfer of employment means cause increased employment pressure among students. Acceleration of the pace of socialization of rear services in colleges and universities cause traditional student management mode not to fit in development of the new situation any more, etc. All the above new situations and new problems urgently calls student work in colleges and universities to change the concept under direction of the scientific outlook on development, explore new functional mechanism and employ modern education means to conduct overall innovation. The ideology is the forerunner of action, so we have to firstly update the concept and change our mind prior to innovation, liberate ourselves from traditional mode of thinking in work, liberate from inappropriate educational concepts, free ourselves from unrealistic “high, empty and void” student education work idea and promote sustainable development of student management work with a positive and enthusiastic spiritual appearance.

2. To innovate the content, approaches and methods of the idea of student work in colleges and universities

In order to adapt to need of social development and practically guarantee sustainable development of student work on the basis of overall planning and all-round consideration, we have to innovate the idea of student work from the following six aspects.

2.1 To establish student-oriented goal concept of work value

The traditional practice of student work in colleges and universities is to start out from rules and regulations of the schools to ask students to adapt themselves to various rules and regulations and educational management means, which is likely to get away from reality of students and lead to resistance sentiment and psychological inversion of students. However, under the new circumstance, student work has to be student-oriented and start out from internal needs of students to help students form correct demand level and structure and lead students to unify their goal of growth and the educational goal of the school. All is conducted for development of students and for growth of students. Thus, we have to fully mobilize the internal enthusiasm of students, create all sorts of conditions for realistic development need of students, arouse students' internal growth motive force to the largest extent and put student work really up to the value goal of human education-oriented. Student work has to face to each student, respect, care about, educate and lead each student and satisfy need of development and growth of each student.

2.2 To set up the talent standard concept of with the core quality of cultivating students' innovative spirit

The Party's Seventeenth Congress proposes “construction of an innovation-oriented country”, and in order to fulfill this great project, quite a lot of constructors with innovative spirit are required to burden the mission. With forthcoming of information and economy-information-based society, creative power will become the major motive of progress of social economy and become the decisive strength that determines success or failure of the market competition. The traditional talent philosophy which “draws uniquely on diploma, score and major” is out of accord with the times. Emphasis of education should be placed on improving creative power of educatees. Through exploration of creative power in the process of education, we should train, intensify and stimulate creative enthusiasm and creative ability of educatees and cultivate actively innovation-oriented talents who fit in demand of the times. Talents in a new century are those innovation-oriented talents who ought to be able to adapt themselves to challenges of new technological revolution, participate in global competition and cooperation, actively fit in and positively promote and even lead to a series of social reforms.

2.3 To set up the work method concept which brings into prominence the subject, develops potentials and stimulates creation

Usually, traditional student work just manages without directing, and obstructs without dredging. This sort of student work method, which addresses only the symptoms, not the cause and floats on the top, can no longer fit in demand of development and growth of contemporary students and developmental situation of modern higher education. Student work in a new situation should bring into prominence the subjective status of students and show respect for display and optimization of students' personality. Ideal belief education can provide students with necessary spiritual motive and action guidance in terms of self choice and self adjustment. Through positive leading and negative punishment, we should conduct education of right and wrong on students and provide correct leading to students through motivation stimulation, process hardening and interest driving to stimulate students' internal growth motive. Colleges and universities should enable students to know black from white, weigh up the pros and cons and standardize their behavior in a correct way by means of being a model for others, taking the lead in everything and convincing people by sound reasoning. In terms of educational concept,

colleges and universities should break up the pattern of unchangeable thought, unchangeable standard, unchangeable pattern, advocate suitably classification of levels and laying of ladders, allow part of people to go upwards first and then the other part of people to be helped upwards, which is the principle of educational ladder.

2.4 To establish the work institutional concept which embodies interaction, hierarchy and integration

Work system in colleges and universities may stimulate the work enthusiasm and interest of subjects and enable them to continuously be filled up with feeling of satisfaction and feeling of achievement, so as to become the inexhaustible motive force of subjects' enthusiasm, consciousness and creativeness in work and make the whole work group form team awareness and cooperation spirit. Traditional student work in colleges and universities has some defects as follows. Firstly, the institutional core is misplaced, which causes coordination and service departments occupied with dealing with specific work, having no time to coordinate and control the entire student management work. Secondly, the institutional grassroot is empty. Enthusiasm of grassroot organizations of student management work is not brought into full play, which causes lack of vigor and creative power in the entire student work. Thirdly, the entire creative power of the system is empty, which results in disjointness of leading agency, coordination department and grassroot organization. Faced up with a new period, student work in colleges and universities has to adapt to the demand to cultivate innovative talents with high quality, and the following three aspects have to be paid attention to in innovation of the institutional idea. Firstly, interaction of the system, which is favorable for mutual stimulation of work vigor and creativeness between superiors and grassroot organizations. Secondly, the structural hierarchy of the system, which is helpful for all aspects linked with one another in the work and going forward one by one. Thirdly, interaction of the system, which is helpful for local part to serve the whole, overall direction, coordination of the local and the cohesive force and resource integration force of the system to be brought into full play. Specifically speaking, colleges and universities should have their decision making level on the top to assume overall responsibility of the whole student work and control major issues with foundation, comprehensiveness and perspectiveness, insisting on the direction of running a school and principle of educating people with the characteristics of socialism. At the medium level, universities and colleges should have their coordination and supervision organizations to provide specific direction, coordination and supervision to the overall student work. At the bottom level, colleges and universities should have organizations that take the responsibility and put all into implementation. Schools should bring into full play enthusiasm of grassroot organizations, shift down the emphasis of work, promote the evaluation system of goal management and quantification assessment and set up competition mechanism. In such way, the entire work network will form a dynamic, flexible and highly effective "pyramid" management system.

2.5 To set up scientific work connotation concept which continues to innovate education, management and service content

Education, management and service are the three major subjects of student management work. Traditionally, there exists work idea centered with management to different degrees in student work, while education and service are weakened, which causes the student work to stay at a low level. Faced up with the new situation of rapidly increasing number of students, popularization of the credit system and major occasions and methods of students' learning and living having changed greatly, traditional education and management no longer fits in the times and no longer accords with young students' psychological characteristics changes and their growth rules. In the new period, both the combination method of education, management and service and their own connotation have to be updated and innovated, and student work has to be gradually transferred from management type to education and service type, which calls for transfer of work functions. Firstly, to innovate the idea of educational connotation. In "Conversation about Educational Issues", the former Chinese President Jiang Zemin pointed out, education was a systematic project, which not only required for reinforcement of cultural knowledge education among students, but also should intensify ideological and political education of students, their moral education, discipline education and legal education, etc. "We should cultivate talents who are imbued with innovative spirit and practical ability." This gives overall defining to the connotation of education. However, as for the educational connotation of student work in colleges and universities, this is to conduct overall growth education with the core of innovation education and foundation of ideological and political education. Method of education is mainly to transfer from didactic and indoctrinating education to heuristic, leading and stimulative creativeness education. Secondly, to innovate the idea of management connotation. Student work in colleges and universities has to go out of the traditional system and the mode of management with power in hand and attachment importance to "directive management." The content of management should go deeper from management on point to further hierarchy management of the entire level. Target of management should go further from individual management to typical management. Proof of management should go from management of rules and regulations of the school up to the high level of running a school with rules and governing a school in a democratic way. Means of management should transfer from direct

management to macro and directive management and from management of teachers to self management of students themselves. In one word, we have to change from passive and compulsory management to active and demorative management, and change from management-oriented work mode to the work mode centered with human-oriented education and service. Thirdly, to innovate idea of service connotation. Student work in colleges and universities has to go out from management-oriented work mode to education and service-oriented work mode, bring all sorts of favorable conditions for development and growth of students, optimize software and hardware environment on the campus and stimulate the internal motive of overall development of students to the largest degree. Content of service should get a mastery of rational needs of students at different levels and in different aspects in terms of learning and living. At the time of bringing in community management method, the service method should also fulfill optimization of service and minimization of material interest. Students are not only educatees, but also investors and consumers of education. Thus, the school should provide students with all sorts of living service, improve their living environment, give property management to the community where students reside, make perfect the community function, construct a cultural community with integration of culture, leisure, entertainment, shopping and fitness, offer work-study program, enlarge the network and approach of work-study program, help those students who are in difficulty to successfully finish school, provide learning service, direct students to take part in the entrance exams for postgraduate schools, study abroad and creation and intention, etc, furnish employment service, improve the information network and strengthen direction in such aspects as policy, psychology and technology, etc.

2.6 To establish new approach concept of work which employs modern scientific means

Development of network technology brings new challenges to traditional student work in colleges and universities. In the mean while, it also provides modernized means for student work and expands new space and approaches. Under the new circumstance, student work has to change educational concept, establish information resource consciousness and intervene in network educational platform ahead of the time, which is the effective approach to get a mastery of student work system in a new period. We should grasp three major points in promotion of entry of student work into the Internet. Firstly, we should find out exactly the foothold of entry of student work into the Internet and use correct, positive, healthy and scientific ideological and cultural information to occupy network battlefield so as to improve capacity of students in accepting correct and beneficial information and abandoning wrong and harmful information. Secondly, we should explore the cutting point of entry of student work into the Internet and adopt lively forms and content students are delighted to hear and see that are suitable with psychological need, physiological feature and growth rules of students. Thirdly, we should get a mastery of the convergence point of entry of student work into the Internet. "Entry" is neither simply to put content of student work on the Internet, nor purely to regard it as information exchange system with the property of technology, but to realize integration of student work with the network in the essence. In such way, we can achieve organic integration of content and form and technology and humanism, bring into full play the Internet on student management work in terms of service function, moralization function, leading function and management function, draw on advantages and avoid disadvantages, standardize network morality and cultivate positive, healthy and scientific network culture.

To sum up, innovation of the idea of student work in a new situation is to apply the directive function of scientific outlook on development to educational and management practice in colleges and universities. The core is human-oriented and student-oriented. To regard need of students' growth and development as the orientation, the basic requirement is to take the cultivation mode of talents with all-round development of morality, intelligence, physique, aesthetic and labor in colleges and universities as the starting point, further deepen approaches and methods of quality development of students, create conditions for improvement of students' comprehensive quality and reinforcement of students' sustainable development capacity, and provide necessary talent guarantee for prospering China through science and technology and construction of the harmonious socialism.

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